

# NETSTOCK

## Kitchen Warehouse makes a meal of replenishment using Netstock



**Company** Kitchen Warehouse  
**Industry** Kitchenware Retailer

**Location** Australia  
**ERP** NetSuite



Kitchen Warehouse is the leading kitchenware expert in Australia, and understands that cooking is so much more than just preparing food. Planning and sharing a meal, no matter how simple, is a celebration of life and a timeless tradition that forms the heart of a home.

### \ Challenge.

Managing inventory in multiple warehouse locations.

### \ Solution.

Netstock integrated with Netsuite.

### \ Result.

20% reduction in inventory and improved in-stock performance.

### Managing inventory in multiple locations

Selecting Netstock for replenishment in a growing business with multiple warehouse locations and retail stores turned out to be a very good decision.

“We’ve tried several replenishment systems for NetSuite – we’ve found Netstock to be head and shoulders ahead of others in terms of effectiveness” explains Peter Macaulay, CEO of Kitchen Warehouse.

“Netstock helped us to reduce inventory by 20% in the first 12 months whilst improving in-stock performance.”

Peter Macaulay, CEO



## Improved inventory performance

“As we’ve grown from a single warehouse location, to multiple DC’s and retail stores, the only feasible way we could have achieved this was using a replenishment system like Netstock” Peter continues.

In addition to the desired benefits provided by Netstock’s optimal ordering, the business has increased in-stock availability whilst reducing the investment in inventory by 20%.



For Peter Macaulay and the team at Kitchen Warehouse, the value of Netstock is clear, allowing them to focus on their passion for kitchenware – and bringing this passion into your home.

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