

NETSTOCK

Lynn River is in safe hands with Netstock



Company Lynn River

Location New Zealand

Industry Wholesale Distribution **ERP** Sage 300



Lynn River is New Zealand's leading specialist glove supplier offering the largest range of gloves to the New Zealand and Australian Industrial, Meat, Fish, Food Markets as well as rural, gardening and hardware retailers.

In addition, Lynn River designs, develops and distributes their own brand of innovative safety and protective products.

Challenge.

Reliance on manual effort and no visibility of inventory data.

Solution.

Netstock integrated with Sage 300.

Result.

Better inventory decisions because of accurate information and early warning signals.

Early warning is key

"Instead of reacting to stock-outs after they occur, early warning of potential stock-outs enables us to intervene as soon as sales start to go through the roof. This is the single biggest benefit for us," says Brendan Cosgrove, Operations & Purchasing Manager.

“

The simplicity of the visual display really helps clarify what is actually going on with our inventory.

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Brenda Higgins, Inventory Manager

While this early warning signal is key, there are many other aspects of Netstock that are invaluable. Brendan continues, “The item projection shows the dynamic inventory levels going forward, and clearly highlights where we have too much, too little or are tracking well.”



“We can very easily check the impact of new customers on our existing customer base. If we add in the new customer’s likely demand and it shows that we will run out of stock and affect our existing customers, we have the information we need to better manage when the new customer comes on board.”

Lynn River really is in safe hands with Netstock.



“Netstock has everything we need and we can’t imagine life without it!” - Brendan Cosgrove, Operations & Purchasing Manager.

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