

NETSTOCK

Netstock's 2025 Tariff Impact Report

How are SMBs navigating rising costs and uncertainty?

Netstock surveyed over 120 American SMBs to understand how tariffs are shaping inventory and supply chain strategies.

The tariff impact is real



75%

have **no tariff mitigation strategy** in place



63%

expect a **moderate to major impact** from new tariffs



70%

say **rising costs** are their biggest supply chain challenge

Tariff hotspots

47%

are **highly concerned** about China's tariffs

Only **7%**
(Canada)

report the **same concern**

and **6%**
(Mexico)

This suggests a growing need to rethink sourcing regions and supplier risk.

What SMBs are doing now

58%

are **diversifying suppliers**

57%

are taking a **wait-and-see approach**

15%

are exploring **nearshoring strategies**

Many know change is needed, but few are taking bold steps.

The role of technology

76% of SMBs

are using data-driven tools to:

- Model **what-if tariff scenarios**
- Optimize **stock levels**
- Build **supply chain resilience**
- Forecast **demand volatility**



What should SMBs do next?

- 1** | **Redistribute excess stock** across regions before tariffs bite into margins
Netstock's Excess Redistribution identifies surplus and reallocates fast.
- 2** | **Use scenario planning** to simulate tariff outcomes and make informed trade-offs
Adjust order quantities, suppliers, and safety stock policies accordingly.
- 3** | **Monitor supplier performance** in real-time
Identify delays, quality issues, or geopolitical risks, and switch fast.
- 4** | **Maintain safety stock** to absorb tariff-driven disruptions
Avoid emergency orders and inflated freight costs.
- 5** | **Invest in smart inventory tools**
Gain visibility, plan ahead, and protect profitability through turbulence.

Tariffs aren't going away.

Be prepared. Be proactive

Netstock helps SMBs respond with precision, not panic.

Learn more at www.netstock.com